

# EVERETT SQUARE FACT SHEET



## Background:

Everett Square has long been an important civic and commercial center of the community. The City's traditional downtown lies along Broadway (Route 99), and is home to several major civic institutions: City Hall, Central Fire Station, Parlin Memorial Library, and the Everett Post Office. In recent years, the commercial side of Everett Square has experienced a significant amount of revitalization. Now in its second year, the Everett Farmers' Market attracts locals and visitors alike.

In addition, the Square continues to provide new opportunities for housing, commercial and mix-use development.

## Recent Public Investments:

- ◆ Norwood Street/Broadway Streetscape Planning Project (Summer 2015)
- ◆ MassDOT Citywide Public Transit Study (2015-2016)
- ◆ 9/11 Memorial Fountain and Walkway (2013)
- ◆ Best Retail Practices (ongoing)
- ◆ Storefront Sign & Awning Program (ongoing)
- ◆ Everett Farmers Market (ongoing)

## Relevant Neighborhood Planning Documents & Initiatives:

- ◆ 2012 High School Re-Use Study
- ◆ 2010-2017 Open Space and Recreation Plan
- ◆ Housing Production Plan (citywide - ongoing)
- ◆ Walking Routes to the River (ongoing)

## Opportunities:

- ◆ Potential for 40R and HDIP;
- ◆ Streetscape improvements, including new lighting, sidewalk treatments and fixtures;
- ◆ Development of a wayfinding system;
- ◆ Outdoor restaurant seating;
- ◆ Financial assistance to merchants and property owners for building improvements;
- ◆ Improve traffic flow and parking utilization;
- ◆ Increase mix-use commercial/housing opportunities;
- ◆ New zoning to reflect the community's land use goals for Everett Square; and
- ◆ A branding/marketing strategy for promoting Everett Square as a great place to shop, work and live.

*Everett Square is one component of a larger effort by the administration of Mayor Carlo DeMaria to bring a new dedication to municipal planning and programming within the City of Everett. For additional information please call the City of Everett's Planning & Development Department at 617-394-2334.*



## Everett Square Redevelopment Area

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