



**City of Everett**  
Office of the Mayor  
**Carlo DeMaria, Jr.**  
484 Broadway  
EVERETT, MASSACHUSETTS 02149

## **PRESS RELEASE**

**Monday, December 12, 2016**

### **MAYOR DEMARIA MEETS WITH SENIOR STAFF TO DISCUSS SNOW SEASON** *City well prepared for upcoming winter months*

With the snow season now upon us, the City is well prepared for both snow removal and emergency measures. The Mayor recently met with his senior staff to ensure that the procedures, staffing, and supplies for snow removal and parking enforcement are effectively in place.

Mayor Carlo DeMaria said, "Preparation for winter goes far beyond just snow removal, just about every department must work together to ensure quick progress when storms roll in. Our residents, businesses, schools, and emergency personal rely on these critical city services to ensure they are able to get back to their regular schedules as quickly as possible."

The Mayor and his administration have also acquired the services of SnowOps during this winter season. SnowOps is a comprehensive web based data management system capable of tracking the time and activities of the City's snowplow contractors during storm events. This year the city has eleven contracted snow removal companies. The system tracks initial contractor call-ins, check-ins, checkouts, deductions, and incidents.

Most importantly, SnowOps will generate invoices that can be printed for mailing or emailed directly to all contractors within seconds. Finally, the system includes a storm summary report showing contractor snow-plowing costs by storm and a snow season report showing contractor snow-plowing costs for the season-to-date.

For this season, the City purchased 9 new vehicles equipped for snow plowing to more effectively and efficiently remove snow and reduce clean-up costs. The additional equipment include, two 6-wheel dumps, a small dump and sander, a 10-wheel dump and salter plow, a loader, a backhoe, a sidewalk plow and salter, and two new facility trucks with plows. In addition, the Department of Public Works has stockpiled over 900 tons of salt and sand for roads and sidewalks

The Police, Parking, and Communications Department have reaffirmed their strategy for notifying residents of parking bans. Parking bans and restrictions will be implemented and enforced ahead of storms to ensure that cars have been removed before the snowfall so that plows can properly remove snow from streets. Once the decision has been made to

declare a snow emergency, the information will be made available to residents through robo phone calls, postings on ECTV, and by the activation of the blue emergency lights along main arteries.

\*photos included in email

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