



City of Everett
Office of the Mayor
Carlo DeMaria, Jr.
484 Broadway
EVERETT, MASSACHUSETTS 02149

PRESS RELEASE

Monday, December 12, 2016

MAYOR DEMARIA EXTENDS BROADWAY BUS-ONLY LANE PILOT PROGRAM

Due to overwhelming positive response, Mayor Carlo DeMaria has decided to extend the bus-only lane on Broadway until further notice, Monday through Friday from 4 a.m. – 9 a.m. In early December, the City of Everett and MassDOT launched a bus-only lane pilot program on Broadway in Everett. The bus-only lane was a recommendation made by MassDOT as part of the Everett Transit Action Plan, which explored a number of ways to improve transit accessibility and reliability in the City.

“I witnessed first hand the improved flow of traffic down Broadway, and saw buses flying down the bus lane unimpeded.” Mayor DeMaria said, “By extending the pilot we will be able to continue to examine the data and tweak the program. I and many people were surprised to see the dramatic and positive impact of the bus lane in expediting both vehicle and bus travel.”

Initial results from an MBTA survey of over 300 riders in buses found that their commute times were reduced significantly, and almost all those who responded unanimously strongly endorsed the pilot program.

Currently, the route 104 and 109 busses carry nearly 50% of the people traveling along Broadway during morning rush hour. City transportation officials estimate that the bus-only lane has shortened trip times from Glendale Square by up to eight minutes during peak travel times. The Mayor and his administration hope to use these time savings to allow buses to make additional trips that would reduce the frequent overcrowding that occurs on these routes. While similar bus lanes exist on other parts of the MBTA bus system, the Broadway example is the first one outside the City of Boston.

During the extension of this pilot program, the City and MassDOT will collect additional data to improve operations. Parking enforcement and police will continue to refine the operation of the bus lane as well as work with any businesses that may be affected by loss of street parking. The city will continue to solicit and encourage feedback from residents, bus riders, and business owners regarding overall operations and traffic flow. The city welcomes feedback from residents via the constituent services 617-394-2270 hotline.

###

For additional press information please contact:

Tom Philbin

Director of Communications

City of Everett

484 Broadway

Everett, MA 02149

617-309-8038

Tom.Philbin@ci.everett.ma.us